



flowcon

2026 EDITION

March 31 & April 1 - Beffroi de Montrouge

SPONSORSHIP PROPOSAL

✉ sponsoring@flowcon.io

FlowCon France is a conference created for and by enthusiasts in the French and European Lean and Agile communities. For 10 years, our mission has been to promote and share the culture of Flow.

The FlowCon manifesto :

- **PRODUCTS** over projects
- **THE TEAM** over the individuals
- **THE VALUE** over effort
- **CONTINUOUS** over batches



Delivering product value continuously as one team

For 10 years, FlowCon has been a must-attend event for the French Agile and Lean community, with an ambition to reach far beyond our borders. Led by renowned national and international speakers, the conference tackles the core challenges of modern agility.

We welcome a diverse range of participants :

- Decision-makers: Business leaders, CEOs, and board members.
- Leadership: CEOs, CTOs, CPOs, and HR Directors.
- Agile & Product Experts: Agile and Product Coaches, Scrum Masters, and Developers.
- Management & Design: Project Managers, Product Managers, and UX/UI Designers.

FlowCon is a non-profit organization (Association loi 1901) run by a team of fifteen volunteers. We are professionals working within organizations every day, facing real-world challenges, passionate about our craft, and dedicated to community sharing.

Our mission is to provide high-quality content in both French and English, delivered by local and international speakers. We aim to allow everyone—from beginners to experts—to learn, share, and exchange ideas in a warm and friendly atmosphere.

A Few Figures

400	46	33	6
participants	speakers	sessions	workshop

March 31 and April 1, 2026

Le Beffroi de Montrouge

- 2 fully-equipped conference halls (seating 250 and 500)
- 7 workshop and breakout rooms
- 1,000 m² of versatile event space
- An eco-friendly approach

Access :

Metro : ligne 4 (mairie de Montrouge station)

Tram : ligne 3 (porte d'Orléans station)

Bus : 68, 126, 128 (mairie de Montrouge station)

Orly airport : 10 min by taxi



The Organization Team

The conference is organized by Lean Kanban France, a non-profit organization (Association Loi 1901) led by Dimitri Baeli and Bastien Naudé. They are supported by 14 volunteers, including Damien Salvador (Treasurer) and Samuel Rétière (Secretary).

The organization's goal is to host the annual conference, meetups, and newsletters to spread knowledge about Flow and maximize the number of people discovering these practices.



39

Organized
Meetups

1587

Community
Members

2679

Newsletter
subscribers

1728

X/Twitter
followers

OUR PACKAGES

Become a Partner

	Platine	Gold Stand	Gold Speaker	Silver	Bronze
	7 500€	4 000€	4 000€	2500€	1200 €
Your logo on the "Sponsors" page of the flowcon.io website	✓	✓	✓	✓	✓
On-screen visibility: Your logo featured on opening and closing slides, plus inclusion in all newsletters.	✓	✓	✓	✓	✓
Digital outreach: Dedicated social media coverage across all our platforms.					
Complimentary Passes: Number of free passes (€700 value per ticket) for both days of FlowCon France.	6	4	4	2	1
Additional tickets at a discounted rate of €450 for staff or clients	✓	✓	✓	✓	✓
Exhibitor-only entries (excludes conference sessions)	3	2	-	1	-
Equipped booth with table(s) and chairs.	9 m ²	6 m ²		3 m ²	
In-House Keynote: A conference speaker will deliver a presentation at your offices (subject to availability and topic matching).			✓		
Co-branded Meetup: A Meetup co-organized by FlowCon.	✓	✓	✓		
Executive Spotlight: A 5-minute introductory address on the main stage prior to a Keynote, including 2 guest passes to the exclusive Speakers' Dinner.	✓				
Extra Packs	7 500€	4 000€	4 000€	2500€	1200 €

Book Pack	1 500 €	Continue the tradition: Sponsor 100+ books for attendees and include your custom bookmark.
Video Pack	2500 €	Your logo -displayed at the start and at the end of public videos

All amounts are indicated excluding tax.